

DynEd Pro English Certification

Professional Plan



Goal-based English Language Solutions for Higher Learning

DynEd's Professional Certification Plan features a goal-based English learning approach that meets the specific needs of international college, undergraduate and graduate students. This plan provides ELLs with a clear study path that cuts learning time in half, allowing students to focus on the core courses of their chosen major.

- ✓ DynEd's technology-adaptive Placement Tools ensure that students begin studying at a level that is right for them, reducing the boredom or frustration that many international students experience when placed in the wrong English level.
- ✓ DynEd's Professional Plan includes general and business English courses, allowing students to gain confidence in their listening and speaking abilities quickly, and build the rapid language processing skills that lead to fluent reading and writing.
- ✓ The six certification levels of the Professional Plan are fully aligned to the Common European Framework of Reference for Languages (CEFR), providing program administrators, teachers, students, and potential employers with the confidence that the proficiency level shown on certificates is a true representation of the student's current English language ability.
- ✓ DynEd's advanced Analytics tool provides program directors with real time access to every interaction that a student has in the Professional Plan, providing them with an easy and effective way to measure their student's progress—for multiple classes, various campuses, even at regional or global levels.
- ✓ A complete teacher training program and a detailed scope and sequence facilitate the adoption of the Professional Plan for colleges and universities, whether used in a DynEd-blended approach or as added support to an existing English curriculum.
- ✓ Easily accessible technical and academic support ensures program directors that students will not have any downtime during the course of the semester, and will be able to achieve their goals as efficiently as possible.
- ✓ Students can follow their progress and get the extra study time they need from DynEd's mobile apps—*DynEd Pro*, *MyDynEd* and *DynEd Plus*.

Professional Plan Course Descriptions



First English is an award-winning English language course for new ELLs. The course starts at a beginner level and systematically helps students comprehend, practice, build and internalize the core framework of English necessary for long-term success. DynEd's innovative use of visuals and comprehension exercises engage learners in ways that a text-based approach cannot.



New Dynamic English is a general English course that develops the conceptual and structural language skills necessary for English fluency. It focuses on language that is immediately useful and prepares learners to incorporate new vocabulary and phrases into their language base. *New Dynamic English* follows a syllabus that helps students acquire English as a skill they can use with confidence in a university or professional setting.



Dynamic Business English helps learners develop the English language skills necessary for effective oral presentations, interviews, meetings and planning sessions. The course also cuts learning time in half and has successfully prepared students for standardized tests such as the TOEIC® and TOEFL®.



The Lost Secret is a video-based English language course that provides listening and speaking tasks that motivate students to learn English in new ways. Originally filmed and published by BBC English, the course includes both British and American English.



English by the Numbers guides learners to achieve fluency with mathematical concepts, giving them the confidence they need to talk about calculations, data, graphs, and other quantitative information essential in today's global business environment.



Functioning in Business is a video-based course that uses presentations and interactive exercises that provide students with the chance to learn and practice the language necessary to successfully conduct business interactions in English.



Advanced Listening is a strategy-based listening course for advanced ELLs that is built around authentic lectures from Stanford University professors. Interactive lessons include video segments of real presentations from some of Stanford's best lecturers, and are designed to develop listening strategies, academic vocabulary, and critical thinking.



Dialogue, a supplementary English course focused on televised interviews originally broadcast on China Central Television (CCTV) provides advanced content that helps higher-level learners prepare for class lectures, discussion groups, conferences, and presentations in English.

For more information on how DynEd's Professional Plan can work for your English program, please contact us at info@dyned.com or visit our website at www.dyned.com